



# What is the Team Up Program?

The Team Up Program offers a strategic Brand License partnership for signage and wayfinding companies looking to expand their reach.

Partnering and transitioning into Modulex, you tap into the expertise of a respected industry leader while enhancing your capabilities and extending your market presence.

Whether growing a local business or scaling a national operation, collaborating with Modulex empowers you to effectively increase your company's value and better serve your customers.

# Why Choose Modulex?

We understand the aspirations of signage companies like yours. That's why we've crafted the Team Up program – not just as an initiative but as a branded partnership. It's about joining forces with a network that's as invested in your growth as you are.

With the Team Up Program, you benefit from:

- › Leveraging Modulex's brand recognition to expand your customer base and seamlessly manage bigger projects.
- › Becoming a part of a global network of partners and manufacturers.
- › Access to a wealth of business development tools, marketing collateral, and a supportive network.
- › Access to a vast range of signage materials and products and the freedom to choose your suppliers.
- › Tailored training and support, guiding you through every stage of business growth.
- › Modulex's commitment to innovation means that our continual investment in research and development gives us access to the latest industry advancements and solutions.





## Who We Help.

We're in the business of building more than just signs; we're about fostering branded partnerships that drive mutual growth and success in the signage industry. Our ideal partners are visionaries and innovators – businesses and entrepreneurs ready to take their operations to new heights with our global support network.

Our doors are open to established signage businesses that want to escalate their operations and capitalize on the strength of a recognized global company.

We provide the platform for them to expand their customer base and enhance their service offerings with the backing of our globally recognized name.



## Synergy Opportunity.

The TeamUp Program is rooted in creating synergistic relationships where both parties thrive. By combining your local insights and our global expertise, we unlock new opportunities, foster innovation, and drive competitive advantages.

The benefits of partnering with Modulex extend in both directions:

### › For Our Partners

You'll have hands-on access to the latest technologies, sharpening the efficiency and creativity of your projects. Coupled with the rich insights from our collective industry experience, you can scale your business and refine your offerings.

### › For Modulex

We grow stronger with the unique perspectives and skills each partner contributes. This collaborative synergy cements our role as a leader in the signage world, constantly broadening our ability to meet an array of client needs with innovation and excellence.

# Initiating Your Partnership with the Team Up Program.



➤ **Initial Consultation**  
We start by understanding your goals and objectives. This allows us to align our resources and strategies with your business.

➤ **Contract Signing**  
We will review and discuss contracts to ensure clarity and mutual understanding.

➤ **Operational Framework Setup**  
We guide you in developing a comprehensive operational framework that aligns with our proven systems and processes.

➤ **Resource Allocation**  
From the onset, you'll have access to our suite of resources, including marketing tools, project management software, and technical support.

➤ **Training and Onboarding**  
We provide training sessions covering our operational procedures and service standards to ensure your team is well-prepared.

➤ **Ongoing Support**  
Once you're up and running, our support doesn't stop. We offer continuous assistance and regular check-ins to address any challenges.



## Want to Know More?



[modulex.com/team-up-program](https://modulex.com/team-up-program)