

re:SIGN



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Introduction to re:SIGN – The Sustainable Solution for Your Brand.

We're excited to present our innovative approach to signage provision and circularity — **re:SIGN**. Our revolutionary approach not only meets flexibility needs and evolving brand/facility requirements but also champions sustainability within the signage industry.

The Challenge.

The inefficiency in transitioning between the disposal of existing signage and the installation of new signage poses a significant challenge in the industry. Currently, architectural signage is often discarded locally, ending up as scrap in waste centres, missing out on opportunities for future reuse. Despite the growing environmental awareness and the urgent need for sustainable business practices, the signage industry has yet to adopt a circular model, leading to continuous reliance on new signage panels and exacerbating carbon emissions.

Unfortunately, a circular approach to signage production and implementation has not been developed, leaving clients with no choice but to repeatedly purchase new panels. This transformation aims to shift consumption patterns away from traditional hardware purchase and disposal, offering clients access to a comprehensive signage solution service that ensures old signage is reintegrated into circulation as a reusable commodity.

Our Solution.

With re:SIGN, we're redefining the traditional signage model by introducing a circular approach to production and implementation. Our service prioritises material reuse, significantly reducing carbon emissions and aligning with sustainable practices; all while providing signage as a service-based solution that will meet client's long-term needs beyond the physical product.

How It Works.

Our service operates through an after-sale subscription model with a fixed fee. Upon enrolment, clients gain access to our circular take-back program, offering unlimited updates on modular signage systems. This comprehensive service bundle can include maintenance and cleaning for non-modular signs to maximise durability and functionality.

The take-back process is seamlessly incorporated into the subscription fee, reducing time for re-ordering. Additionally, clients can opt for additional services offered in a convenient bundle, designed to maximise the value and minimise the ecological footprint of the signage throughout its lifetime.

Not only do you benefit from our signage update services, but you will also signal a commitment to environmental responsibility and circular economy. We provide end-of-year reports detailing the environmental impact of your participation, including customised carbon modelling reports as an optional service in the subscription.



re:SIGN Tiers.

re:SIGN comes in three different tiers, catering to various needs:

re:SIGN Starter

Our pay-per-update service offers a sustainable and flexible solution for signage management, giving access to the core take-back program around which re:SIGN is built.

re:SIGN Premium

A subscription plan that includes everything in re:SIGN Starter, adding a comprehensive service bundle that offers sustainability and convenience to streamline your signage management

re:SIGN Pro

Enjoy top-tier benefits designed to elevate your signage management experience in our premium service tier. Includes all features of re:SIGN Premium.

Depending on the scope of your signage project and environmental objectives, re:SIGN has a range of solutions to suit your individual needs.

Service and Pricing Breakdown.

	re:SIGN Starter	re:SIGN Premium	re:SIGN Pro
	\$X USD / year	\$X USD / month	\$X USD / month
Services			
Paid Signage Updates	✓	x	x
Signage Take-back & Transport	✓	✓	✓
Installation & Updates	✓	✓	✓
Promotional Plaque	✓	✓	✓
Easy QR Re-ordering	✓	✓	✓
re:SIGN Web Feature	✓	✓	✓
Yearly CO2 Report	x	✓	✓
Unlimited Modular Updates	x	✓	✓
Maintenance & Cleaning	x	x	✓
No Quibble Warranty	x	x	✓
Wayfindit / eModulex License	x	x	✓
Verifind Wayfinding Study	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Carbon Modelling Study	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Branded eModulex	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>
Site Survey & Asset Audit	<i>Optional</i>	<i>Optional</i>	<i>Optional</i>

⌄ **Making a Difference.**

With our advanced network of QR codes and streamlined online re-ordering system, updating your signage has never been easier. Not only do you gain access to updated signs swiftly and effortlessly, but you also actively contribute to sustainable practices by participating in the reuse of signage materials.

Gain insights into your environmental impact with detailed carbon reports and modelling for your signage assets. Empower your company to take proactive steps towards sustainability and be a catalyst in transforming the signage industry towards a greener, more promising future.

⌄ **Building a Circular Ecosystem.**

Our subscription model goes beyond serving individual customers; it fosters a dynamic ecosystem that enables product recovery and reuse among our valued clients. We aim to develop this cutting-edge approach to meet sustainability and circular economy requirements while embedding signage solutions in a service-based approach that maximises value for our clients in the long term.

When you choose re:SIGN, you're not just investing in your brand's future but also helping us build a circular economy ecosystem where your signage can be re-purposed for a new life while you meet your evolving and facility brand requirements. Let's collaborate to transform the signage industry and create a circular, greener future together.

Join Modulex **re:SIGN** and commit to a circular signage solution!