



Higher Education

Wayfinding

Signage

Graphic Solutions

modulex

Studying wayfinding and graphics

Creating a dynamic studying environment, conducive to learning is central to the design of Higher Education spaces. Today's generation of millennial students are looking for creative and inspiring environments and yet facilities must also support modern teaching methods such as cross departmental collaborations and flexible working.

Attracting the very best students from <Denmark> and increasingly overseas is becoming critical to the success of Universities, with diverse visitors further adding to the complexity of managing the movement of students, staff and visitors around the facility. Accompanying guardians are also important influencers looking for safe and professional spaces for those in their care. Students may also fluctuate between full-time, part-time and one-off vacation projects with differing familiarity of the facility which also needs to be considered within the planning of the space.

Managing environmental challenges remains an important consideration to Estate Teams and students alike with expectations that the institution should be responsive in identifying and utilising the most appropriate sustainable and non-toxic materials whilst keeping necessary maintenance to a minimum.





About Modulex

At Modulex we have been working with Higher Education facilities on wayfinding, graphics and signage for over 40 years. We understand the need to provide solutions which can evolve and change as student needs demand and that the movement of students, staff and visitors is of equal importance as the opportunity to inspire students with graphic solutions.

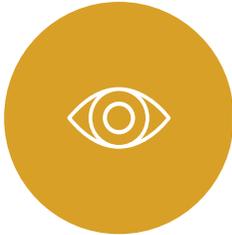
Managing the evolving requirements of facilities with regard to how the space is used is at the core of what we do, with flexibility built into projects with ease. We provide wayfinding, signage and graphics which not only look great but also create real value for our clients.

Effective wayfinding and signage contributes to the efficient use of facilities and at the same time we have a passion to help designers and clients create truly inspiring spaces.



Did you know?

Signs are typically one of the lowest cost items in an educational facility, but have a significant impact on the image and efficiency of the college or university. In our experience getting them right means answering four key questions.



Can I see it?

Tip 1. Think about where you position signs, make sure there are clear sight-lines. Consider complementary floor graphics for mobile phone users.



Can I read it? Is it clear?

Tip 2. A prime constraint on the legibility of a sign is the viewer's distance from it. A simple mathematical relationship exists between the size of letters and the maximum distance from which they can be read by a user.



Can I understand it?

Tip 3. Keep it simple and use language which the user will understand. Zones and codes often work for the Property and Estate team, but make sure they are also understood by those using and visiting the space.



Do I trust the information?

Tip 4. Professional, quality signage and graphics not only supports the branding of the college or university but also gives legitimacy to the signs leaving visitors confident that they can trust the information given.

Clients

- All Saints Academy, UK
- Birmingham City University, UK
- Brunel University, UK
- Copenhagen Business School, DK
- Cranfield University, UK
- De Montfort University, Leicester, UK
- University College South Denmark
- University of Cambridge, UK
- University of London, UK
- University of Oxford, UK
- VIA University College, Denmark

We have experience in workplace, wayfinding, and branding, understanding how to bring this all together through the use of signs, graphics and communication materials.





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