



# Workplace

Wayfinding

Signage

Graphic Solutions



**modul**ex

# Designing for efficient, flexible workplaces

Workplaces are changing, with Facility Managers and Designers being challenged to deliver space to meet an increasingly broad set of demands. The primary driver is, of course, to create a safe space which allows visitors and employees to work and move around efficiently. Yet workplaces must also provide spaces that encourage creativity, productivity and efficiency, whilst endorsing the brand values of the corporation.

Encouraging health and wellbeing brings a positive change to workplace design whilst technology continues to change the way people work and interact with each other. Integrating graphics holistically into the workplace provides an opportunity to not only endorse brand values but also to attract and retain employees with an inspirational workplace.





# About Modulex

At Modulex we have been involved in supporting companies and designers in delivering on workspace and branding ambitions for over 40 years.

We understand the need to provide solutions which can evolve and change as the business does. Managing change cost effectively with minimal impact on the business is at the core of what we do. We provide wayfinding, signage and graphics which not only look great but also create real value for our clients.

Effective wayfinding and signage contributes towards improved productivity delivering real financial benefits.

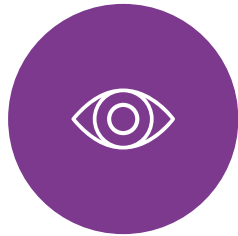
If the right products and materials are selected they will continue to reduce life cycle costs. At the same time we have a passion to help designers and clients create truly inspiring space which communicates brand values consistently across all properties.





# Did you know?

Signs are typically one of the lowest cost items in the workplace, but have a significant impact on the brand and the efficiency of the building. In our experience getting them right means answering four key questions.



## Can I see it?

Tip 1. Think about where you position signs, make sure there are clear sightlines and that the size of the sign is appropriate for the viewing distance to improve visibility.



## Can I read it? Is it clear?

Tip 2. A prime constraint on the legibility of a sign is the viewer's distance from it. A simple mathematical relationship exists between the size of letters and the maximum distance from which they can be read by a user.



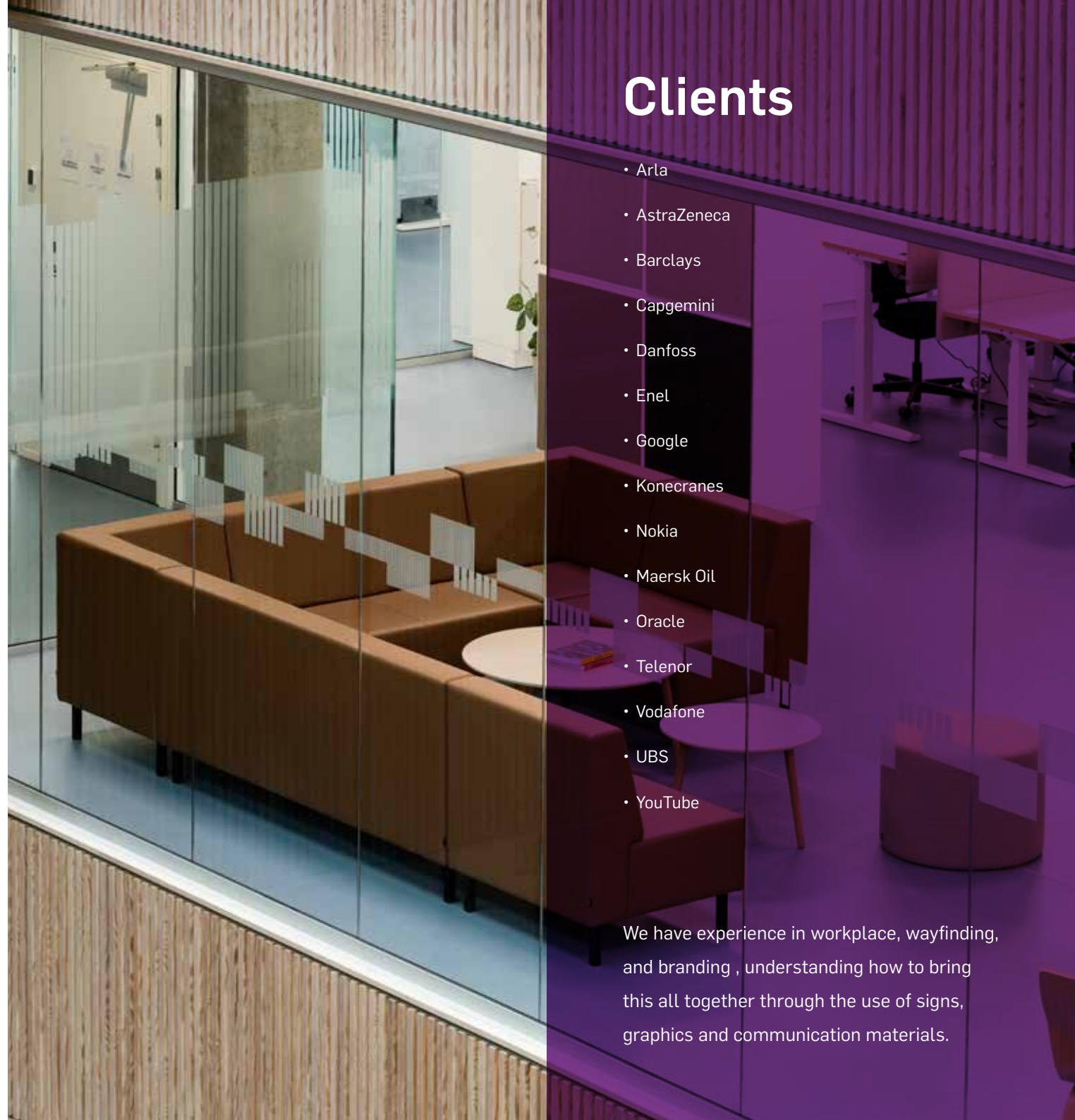
## Can I understand it?

Tip 3. Keep it simple and use language which the user will understand. Zones and codes often work for the FM and Properties team, but make sure they are also understood by those using and visiting the space.



## Do I trust the information?

Tip 4. Professional, quality signage and graphics not only supports the branding of the corporation but also gives legitimacy to the signs leaving visitors confident that they can trust the information given.



# Clients

- Arla
- AstraZeneca
- Barclays
- Capgemini
- Danfoss
- Enel
- Google
- Konecranes
- Nokia
- Maersk Oil
- Oracle
- Telenor
- Vodafone
- UBS
- YouTube

We have experience in workplace, wayfinding, and branding, understanding how to bring this all together through the use of signs, graphics and communication materials.



Workplace

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